



Paloma Franjul

Motion Designer

Contact

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Skills

Motion Design
Graphic Design
Illustration
2D Animation
Conceptualization

Software

After Effects
Photoshop
Illustrator
Indesign
Procreate

Languages

Spanish
English

Education

Savannah College of Art and Design, Savannah GA

B.F.A Motion Media Design
Minor in Concept Design

Experience

ALFA 2.0

Motion Media Designer • 2021-Present

Primary motion media designer for full-service broadcast production and post-production company. Designed and created visually appealing graphics for various mediums such as print materials, website, social media, and television. Animated graphics for a variety of independent and corporate clients.

CoMotion 2020

Volunteer • 2020

Volunteered in motion design conference hosted by MOMELove. Guided students to and from portfolio reviews with professionals. Interacted with companies and students and communicated with the volunteer team if any issues arose.

Axis Studios

Intern • 2019

Motion design intern for Axis Studios over the summer and winter. Assisted in editing and creating motion graphics for local ad campaigns. Collaborated with clients such as Popeye's and T-Mobile to properly communicate their message to the local market

Savannah College of Art and Design

Orientation Assistant • 2018

Orientation Assistant for SCAD during the summer and fall. Guided students and parents through the college's campus and resources. Advised new students through their first quarter at SCAD. Collaborated with other advisors to ensure an entertaining experience for students.

