

PALOMA FRANJUL

CONTACT



Fort Wayne, IN 46825



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palomamotion@outlook.com

SUMMARY

Dependable Motion Graphic Designer with over 2 years of experience in designing and animating for television, web, social media, and print. Successful at collaborating with artistic teams and providing high-quality brand solutions.

SOFT SKILLS

- Communication
- Problem-Solving
- Creativity
- Teamwork

CREATIVE SKILLS

- Motion Design
- Graphic Design
- Illustration
- 2D Animation
- Conceptualization
- Logo & Brand Design

SOFTWARE

- After Effects
- Photoshop
- Illustrator
- InDesign
- Microsoft Office Suite
- Procreate

LANGUAGES

English



Native or Bilingual

Spanish



Native or Bilingual

WORK HISTORY

March 2025 – Current

Service Representative, 3Rivers FCU, Fort Wayne, IN

- Provide excellent customer service by building rapport and trust with 3Rivers membership every day.
- Identify opportunities to deepen a member's relationship with 3Rivers through conversations and referrals.
- Nominated for Rookie of the Year.

June 2021-Current

Freelance Designer, Fort Wayne, IN

- Illustrated covers for artists such as Adam Fraternal and Vi Ayra.
- Designed and animated lyric videos such as "Do I Wanna?" by ViAyra.
- Created animated assets for creators on platforms such as Spotify and Twitch.

March 2024-March 2025

Assistant Manager, Express Factory Outlet, Fort Wayne, IN

- Successfully drove sales by providing exceptional service and personalized styling for customers.
- Trained and co-managed a team of Sales Associates to effectively execute daily store operations.
- Managed the organization of stockroom inventory for efficient access to items, resulting in better customer and sales outcomes.

June 2021 – Jan 2024

Motion Graphic Designer, Alfa 2.0, San Juan, PR

- Primary motion graphic designer for full-service broadcast production and post-production company.
- Designed and created visually appealing graphics for various mediums, such as print, web, social media, and television.
- Animated graphics for a variety of independent and corporate clients such as Selectos, Berklee, and Mastercard.
- Communicated with clients to solve creative problems and meet brand guidelines.
- Managed multiple projects simultaneously while meeting deadlines and maintaining high standards of quality.

Jun 2019 - Aug 2019

Intern, Axis Studios, San Juan, PR

- Motion design intern for Axis Studios over the summer and winter.
- Assisted in editing and creating motion graphics for local ad campaigns.
- Collaborated with clients such as Popeye's and T-Mobile to properly communicate their message to the local market.

EDUCATION

Savannah College of Art and Design (SCAD)

Savannah, GA, Georgia

B.F.A Motion Graphic Design Sep 2016-May 2021

- Minor in Concept Design